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### Oncontact Software Launches Interactive Web Site

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Oncontact Software, the experts in mid-market customer relationship management (CRM), launched its new, interactive Web site featuring fresh, contemporary imagery, CRM industry resources and an online software demonstration. The new Web site also highlights Oncontact's "Run With It" ability, which enables users to access their important business information any way they want it, whether its Web, network or sync-based.

"Our new Web site is designed to complement our solution offerings in an easy to use, interactive format," said Jon Zimmerman, president, Oncontact Software. "It also provides a wealth of industry information and advice to provide organizations the critical information they need when deploying a CRM solution."

In addition to the online demonstration, Oncontact's Web site features case studies, a library of white papers and a complimentary Forrester Research report. The site also features a CRM blog offering tips and trends to improve business efficiency.

"Our site is not only designed to inform about our solution, but to educate as well," Zimmerman added. "Our goal is to provide businesses with the industry information and tools they need to maximize their CRM capabilities to stay ahead of the competition and drive results."

For more information, please visit [www.oncontact.com](http://www.oncontact.com).

#### **About Oncontact Software**

*Oncontact Software develops award-winning .NET CRM software for mid- market companies. Oncontact Software is a privately held company with a presence throughout North America, South America, Europe, Asia/Pacific and the Middle East. Oncontact Software's products are available through its corporate headquarters in Wisconsin and an international alliance of value- added resellers, system integrators and distributors. Oncontact Software has over 600 customers worldwide, including Prudential, Foremost Insurance and Carfax. For more information about Oncontact, please visit [www.oncontact.com](http://www.oncontact.com) or dial 1-800-886-0866.*

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