

# CRM News and Resources

**CRM News and Resources** - the online resource for the latest news and information in customer relationship management.

## **Oncontact Software Launches First CRM Solution Accessible via the Web, Network and Synchronization**

Category: [CRM Software](#)

*Oncontact Software - Press Release*

MILWAUKEE—(BUSINESS WIRE)—Oncontact Software today released Oncontact CRM 6.1 Web, the industry’s first customer relationship management (CRM) solution that allows users to access data via the Web, network and synchronization. For the first time, customers have a consistent user experience and feature set no matter how they wish to access their CRM system. With all the options for accessibility, users will always be equipped with the resources they need to stay up-to-date with their accounts, calendars, opportunities, sales history and support data.

“CRM users are constantly evolving with more people travelling and working remotely,” said Jon Zimmerman, president, Oncontact Software. “Our latest release completes the circle in allowing CRM users to ‘run with it’ anyway they want, whether it’s Web, network or sync-based. Users can view their Oncontact CRM system through a Web browser, a traditional Windows network or on the road in a disconnected environment by easily syncing their database anytime, anywhere. The Oncontact CRM 6.1 Web system allows unparalleled access in any situation.”

Oncontact CRM 6.1 Web is a Microsoft.NET, Vista-compatible solution that only requires a Web browser to access. The solution is easy to use, quick to implement, customizable and affordable. The Oncontact CRM system is built upon one consistent data model that allows an organization to utilize the system in any combination of environments.

“Offering every option to utilize a CRM system for our clients means they will have increased visibility and the tools they need to enhance and maintain important business relationships 24 hours a day,” Zimmerman added. “With this functionality, organizations can boost productivity in their sales, marketing and customer service departments.”

In addition, Oncontact Software also features a customer and partner Web portal, ClientNet, which utilizes the Internet to give an organization’s customers and partners the ability to log into the company’s corporate Web site to view their sales history, review service cases and provide Web-based

self-service, and download company-specific information. The increased visibility aims to further enhance client relationships.

For more information, please visit [www.oncontact.com](http://www.oncontact.com).

Related Entries:

- [Oncontact Software Launches Vista Compatible CRM Application Suite](#)

Oncontact Software Press Release Oncontact Software today announced the release of Oncontact CRM 6.0, the industry's first CRM software to update its graphical user interface and visual style to complement Microsoft Windows Vista operating system. Based on the latest Microsoft.NET platform, Oncontact CRM 6.0 enables mid-market organizations to easily automate pertinent

- [New Web 2.0-based Social Network Dedicated to Career Development Launches for CRM Professionals](#)

myCRMcareer.com - Press Release HOLLYWOOD, Fla. & ATLANTA--(BUSINESS WIRE)--myCRMcareer.com, [www.mycrmcareer.com](http://www.mycrmcareer.com), the CRM industry's first Web 2.0-social network dedicated to developing the careers of CRM professionals worldwide launches today at Gartner's 2007 Customer Relationship Management Summit, in Hollywood, FL. myCRMcareer.com provides industry specific communities, cutting edge content, access to experts, as well as

- [CompanionLink Releases Whitepaper on Low-Cost Mobile Solutions](#)

CompanionLink Press Release CompanionLink Software, Inc., a leader in mobile synchronization solutions, releases a whitepaper on how small- to medium-sized businesses can take advantage of the growing mobile CRM trend. CompanionLink's research references a recent Yankee Group® report on how companies must learn to adapt to a growing mobile workforce ([http://www.yankeegroup.com/public/products/decision\\_note.jsp?ID=14644](http://www.yankeegroup.com/public/products/decision_note.jsp?ID=14644)). The

- [Sugar Network from SugarCRM\(R\)](#)

SugarCRM Inc. announced today the introduction of Sugar Network, a comprehensive set of training, Microsoft extensions and support for SugarCRM users. Sugar Network includes online training, SugarCRM Plug-Ins for Microsoft(R) Outlook(R) and Word(R), and SugarCRM customer support. The product is available for sale today with the release of Sugar Suite

- [Centerbase 2006 CRM Database Hosting](#)

Centerbase Corporation, developer of the highly successful Centerbase 2006, is further reducing the obstacles of customer relationship management by offering a hosted solution for its flagship product Centerbase 2006. Following up on the recent release of their CRM software, Centerbase now offers the option of setting up and hosting a

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- [CRM in Practice](#)
- [CRM in the Banking Industry](#)
- [CRM in the News](#)
- [CRM Innovations](#)
- [CRM News](#)
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  - [Newest CRM Offerings](#)
  - [Open Source Applications](#)
  - [Salesforce.com](#)
  - [Siebel Systems](#)
  - [Web-based Applications](#)
- [Industry-Specific](#)
- [Outsourcing CRM](#)
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- [Tourism and Hospitality Industry](#)
- [Training](#)

- **Archives:**

- [12/3/07–12/9/07](#)
- [11/26/07–12/2/07](#)
- [11/19/07–11/25/07](#)
- [11/12/07–11/18/07](#)
- [11/5/07–11/11/07](#)
- [10/29/07–11/4/07](#)
- [10/22/07–10/28/07](#)
- [10/15/07–10/21/07](#)
- [10/8/07–10/14/07](#)

- [10/1/07-10/7/07](#)
- [09/24/07-09/30/07](#)
- [09/17/07-09/23/07](#)
- [09/10/07-09/16/07](#)
- [09/3/07-09/9/07](#)
- [08/27/07-09/2/07](#)
- [08/20/07-08/26/07](#)
- [08/13/07-08/19/07](#)
- [08/6/07-08/12/07](#)
- [07/30/07-08/5/07](#)
- [07/23/07-07/29/07](#)
- [07/16/07-07/22/07](#)
- [07/9/07-07/15/07](#)
- [07/2/07-07/8/07](#)
- [06/25/07-07/1/07](#)
- [06/18/07-06/24/07](#)
- [06/11/07-06/17/07](#)
- [06/4/07-06/10/07](#)
- [05/28/07-06/3/07](#)
- [05/21/07-05/27/07](#)
- [05/14/07-05/20/07](#)
- [05/7/07-05/13/07](#)
- [04/30/07-05/6/07](#)
- [04/23/07-04/29/07](#)
- [04/16/07-04/22/07](#)
- [04/9/07-04/15/07](#)
- [04/2/07-04/8/07](#)
- [03/26/07-04/1/07](#)
- [03/19/07-03/25/07](#)
- [03/12/07-03/18/07](#)
- [03/5/07-03/12/07](#)
- [02/12/07-02/18/07](#)
- [02/5/07-02/11/07](#)
- [01/29/07-02/4/07](#)
- [10/30/06-11/5/06](#)
- [10/23/06-10/29/06](#)
- [10/16/06-10/22/06](#)
- [10/9/06-10/15/06](#)

- [10/2/06–10/8/06](#)
- [09/25/06–10/1/06](#)
- [09/18/06–09/24/06](#)
- [05/15/06–05/21/06](#)
- [05/8/06–05/14/06](#)
- [05/1/06–05/7/06](#)
- [04/3/06–04/9/06](#)
- [03/27/06–04/3/06](#)
- [03/20/06–03/26/06](#)
- [03/13/06–03/19/06](#)
- [03/6/06–03/12/06](#)
- [02/27/06–03/5/06](#)
- [02/13/06–02/19/06](#)
- [01/30/06–02/5/06](#)
- [01/23/06–01/29/06](#)
- [11/14/05–11/20/05](#)
- [10/10/05–10/16/05](#)
- [10/3/05–10/9/05](#)
- [09/19/05–09/25/05](#)
- [07/25/05–07/31/05](#)
- [07/4/05–07/10/05](#)
- [06/27/05–07/3/05](#)
- [06/20/05–06/26/05](#)
- [06/13/05–06/19/05](#)
- [06/6/05–06/12/05](#)
- [05/23/05–05/29/05](#)
- [05/16/05–05/22/05](#)
- [05/9/05–05/15/05](#)
- [05/2/05–05/8/05](#)
- [04/25/05–05/1/05](#)
- [04/18/05–04/24/05](#)
- [04/11/05–04/17/05](#)
- [04/4/05–04/10/05](#)
- [03/28/05–04/4/05](#)
- [03/7/05–03/13/05](#)
- [02/28/05–03/6/05](#)

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